



Privacy Notice Information

NHS National Data Opt-Out Policy

What is a Privacy Notice?

A privacy notice is a statement that explains some or all the ways in which an organisation gathers, uses, discloses and manages a person's information. It fulfils a legal requirement to protect a person's privacy.

How the NHS and care services use your information

Central Bedfordshire Council is one of many organisations working in the health and care system to improve care for patients and the public.

Whenever you use a health or care service, such as attending Accident & Emergency or using Community Care services, important information about you is collected in a patient record for that service. Collecting this information helps to ensure you get the best possible care and treatment.

The information collected about you when you use these services can also be used and provided to other organisations for purposes beyond your individual care, for instance to help with:

- improving the quality and standards of care provided
- research into the development of new treatments
- preventing illness and diseases
- monitoring safety
- planning services

Using your information in this way may only take place when there is a clear legal basis to do so. All these uses help to provide better health and care for you, your family and future generations.

Data being used or shared for purposes beyond individual care does not include your data being shared with insurance companies or used for marketing purposes and data would only be used in this way with your specific agreement. Research and planning data is usually anonymised so that you cannot be identified in which case your confidential patient information isn't needed.

Opt-Out

You have a choice about whether you want your confidential patient information to be used in this way. If you are happy with this use of information you do not need to do anything. If you do choose to opt out your confidential patient information will still be used to support your individual care.

People who wish to opt out of data collection will be able to set their national data opt-out choice online and you can change your mind at any time.

To find out more or to register your choice to opt out, please visit www.nhs.uk/your-nhs-data-matters



More information

You can find out more about how patient information is used at:

- Patient information and health and care research:
<https://www.hra.nhs.uk/information-about-patients/>
- Understanding Patient Data:
<https://understandingpatientdata.org.uk/what-you-need-know> which covers how and why patient information is used, the safeguards and how decisions are made
- The full Central Bedfordshire Council Adult Social Care Privacy Notice can be viewed here:
https://www.centralbedfordshire.gov.uk/info/18/health_and_social_care/1023/adult_social_care_how_we_use_your_data. This tells you what information we collect and process about you when you ask for help, obtain support, or interact with our Adult Social Care services.
- Central Bedfordshire Council's General Privacy Notice can be viewed here:
https://www.centralbedfordshire.gov.uk/info/10/contact_central_bedfordshire_council/164/accessibility_cookies_data_protection_payments_and_copyright/3.

Contact us...

by telephone: 0300 300 8300

by email: customers@centralbedfordshire.gov.uk

on the web: www.centralbedfordshire.gov.uk

Write to Central Bedfordshire Council, Priory House,
Monks Walk, Chicksands, Shefford, Bedfordshire SG17 5TQ

